



TO WHOM IT MAY CONCERN

It gives me great pleasure to pronounce my support for the Coastal Community Education and Awareness programme (**CCEAP**) which is being championed by Coastal and Marine Eco-tourism Corporation (COMET) under the leadership of Ms Janette du Toit.

This programme aims to create awareness amongst the various communities through education and training, of the potential for tourism in their areas. The aim is to also assist those communities who are already involved in tourism activities to enhance their offerings and service through better understanding the environment and affected species in each location. Marine and coastal eco-tourism is a relatively new concept and provides great economic opportunities for innovative entrepreneurs. This is in-line with the Western Cape Government's 110% Green Initiative and Strategic Objective 1, growing the economy and creating jobs.

Whilst I support this programme, the Western Cape Government cannot financially support the programme due to budgetary constraints. Lastly, our proclaimed support does not exempt the programme from all applicable regulatory processes.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Alan Winde'.

Alan Winde

Minister of Finance, Economic Development and Tourism

Date: 28 March 2014